

# **Pixel Policy**

## **Display** Solutions for your business

HANNSPREE EUROPE – PIXEL POLICY

Confidential Information



### **Understanding about Defective Pixels in Liquid Crystal Displays**

#### Introduction

LCD displays are made up of a set number of pixels and each pixel is made from 3 sub-pixels: one Red, one Blue and one Green.

Every sub-pixel is addressed by its own transistor. When all 3 sub-pixels are lit, the pixel appears white. When all 3 sub-pixels are dark, the pixel appears black.



Occasionally, these individual transistors will short, or otherwise malfunction, resulting in a defective pixel.

There are two phenomenons which define a defective LCD pixel and are defined in the following way:

- Bright Dot Defects: sub pixels or pixels are always lit
- Dark Dot Defects: sub pixels or pixels are always dark



### **Understanding about Defective Pixels in Liquid Crystal Displays**

"Bright" dot (or "lit"), appears as one or several randomly-placed red, blue and/or green pixel elements on an all-black background The "Bright" pixel phenomenon, results when a transistor occasionally shorts on and it creates a permanently "turned-on" (red, green or blue) pixel.

"Dark" dot (or "dead" or "missing"), appears as a black dot on all-white backgrounds.



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Product	Bright Dot	Dark Dot	Total Dot
Monitor	3	5	5
Tablet	0	4	4

Note:

This policy is subject to change without any prior written notice.

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# HANNSpree Experts in Display

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